

Business Proposal

2021 VIR
TUAL

**JOR
NA
DAS**

Internacionales

The main gathering
point for the
telecommunication
and content industry
in the region.

21 SEP
22 TEM
23 BER



Asociación Argentina
de Televisión por Cable



cappsa
CAMARA DE PRODUCTORES Y PROGRAMADORES
DE SEÑALES AUDIOVISUALES



TRAINING

STANDS

LAUNCHING

WORKSHOPS

CONFERENCE ROOMS

Real-Time Database

Live Talks

VIRTUAL OFFICES

BUSINESS ROUNDS

VIDEOCONFERENCES

The main gathering point for the telecommunication and content industry in the region is just one click away.

Basic STAND

2021

U\$S 1.400+VAT

3

**DESIGNS
AVAILABLE**

The images of the Stand
are for illustrative purposes.
It may vary according to design 2021

Virtual Stand:

- Brand visibility
- 2 video screens
- 4 fixed banners areas
- 1 brochure area (up to 4 brochures)

Contact channels for the client:

- Via whatsapp
- Via e-mail
- Social media campaigns
- Special digital invitation card with the logotype and the link of the company
- Products guide in PDF
- Shift schedule of meetings in the stand, through the platform that the client chooses, via Zoom, Google Meet, Webex, WhatsApp, Skype, etc.
- Delivery of contacts database

**Stand sale closure:
August 20th, 2021**

Platinum STAND

2021

U\$S 1.750 +VAT

The images of the Stand are for illustrative purposes. It may vary according to design 2021

6
DESIGNS
AVAILABLE



Contact channels for the client:

Via whatsapp

Via e-mail

Promotional marketing email campaign:

3 mailshots to each contact who enter the exhibition

Social media campaign

Special digital invitation card with the logotype and the link of the company

Products guide in PDF

Shift schedule of meetings in the stand, through the platform that the client chooses, via Zoom Google Meet, Webex, WhatsApp, Skype, etc.

Pre Recorded conferences in the stand

Usage of Launching Room

Delivery of contacts database

Virtual Stand

Brand visibility

4 video screens

4 banners areas (2 dynamics + 2 fixed)

2 brochure areas (up to 8 brochures)

Stand sale closure:
August 20th, 2021

Black STAND

2021

U\$S 2.250 +VAT

9

**DESIGNS
AVAILABLE**

The images of the Stand
are for illustrative purposes.
It may vary according to design 2021



Customized stand possibility

Customized design according to technical features determined by the technical department of the website developers.

Private conference rooms.

Access to data and information of the visitors

Access to market research made within those 3 days

Much more space

+ Banners

+ Screens

+ PDF downloads

**Stand sale closure:
August 20th, 2021**

Sponsors

2021



LOCATIONS AVAILABLE FOR SPONSORS:

In the website...

- Home screen to enter the website
- Pop-Up in start button or screen switching
- Registration screen
- Scroll across the website
- Banners in training rooms
- Special tab (micro space) in the body of the website.
- Sponsored talks

In material delivery...

- Mailing to enrolled participants, via email Marketing, footer with sponsorship.
- Digital invitations to the exhibition, Whatsapp marketing delivery
- Special announcements
- Invitation card

**Stand sale closure:
August 20th, 2021**



2021

FUNCTIONAL DETAILS **and slots of the web platform**

3-day exposition: from September, 21th to 23th, 2021

Multiple options for searching speakers:

Central Hall.

Speakers report.

Visitors Accreditations.

Accreditations validation.

Meeting schedule between speakers and visitors.

Shift Schedule per speaker for personalized interviews

Press room in blog notes format

Talks open to general public

Auditorium for live conferences

Launching room

Special promotions and funding

International Business Round

Products exhibition

Possibility for a personalized stand design, with a greater number of communication spaces.

Online notes with broadcasting journalism

**COMMERCIAL
CONTACTS**

Adriana Medici

+54 9 11 6818-7777 - adrianamedici@capps.org

Claudia González

+54 9 11 5029-5841 - claudia@atvc.org.ar



2021

MEANS OF PAYMENT

Bank transfer shall be made by the name of ATVC, only to the account of the Association in Banco Santander Río, whose passwords for transferring are:

TRANSFERS FROM ABROAD

Transference must be made via Swift through message Mt. 103.

Blank 50: Payer, full name, address and ID number

Blank 56: Intermediary Bank: ABA 026002561 - SCBLUS33 -Standard Chartered Bank, New York, USA

Blank 57: Payee's Bank: 3544034620001 – BSCHARBA - Banco Santander Río S.A., Buenos Aires, Argentina.

Blank 59: Payee account: checking account no. 769- 155/3 - ATVC: Asoc Arg de Tv por Cable.

Cuit: 30-67963894-3

Blank 70: Payment concept: S22 Servicios Empresariales

TRANSFERS FROM ARGENTINA

Banco Santander Río S.A., Florida 183, C.A.B.A

Cta. Cte: Nro. 769-155/3

Sit. IVA: Inscripta - CUIT: 30-67963894-3

CBU: 0720769520000000015536

Nombre de la cuenta: ATVC (Asoc. Arg. de TV por Cable)

Checks

Through three equal and consecutive checks for the sum of the amount earned, dating: during months of JULY, AUGUST, SEPTEMBER.

COMMERCIAL CONTACTS

Adriana Medici

+54 9 11 6818-7777 - adrianamedici@cappsa.org

Claudia González

+54 9 11 5029-5841 - claudia@atvc.org.ar

2021

JORNADAS
Internacionales

Application form for stand purchase

This application form must be filled and sent via email to:

claudia@atvc.org.ar

Company CUIT.....
Address Phone number/fax.....
E-mail Web page
Spokesperson..... Role
CAPPSA partner Other companies.....

Type of stand:

BASIC PLATINUM: BLACK:.....

We appreciate you taking the time to fill this form in order for us to properly issue your invoice for the sponsorship of your stand. If the data for invoicing do not coincide with the one previously stated, please specify the right information.

Company
Address
Zip Code City..... Province.....
Country C.U.I.T:.....
Invoice in: \$ (argentine pesos) U\$S (US dollars)
Contact Mail:

Signature and name clarification:

.....

**COMMERCIAL
CONTACTS**

Adriana Medici
+54 9 11 6818-7777 - adrianamedici@cappsa.org
Claudia González
+54 9 11 5029-5841 - claudia@atvc.org.ar