

1990
2020

JORNADAS

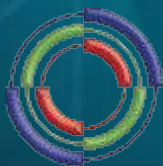
Internacionales

#JORNADAS30AÑOS VIRTUAL

EXPO
VIRTUAL
10-12
NOVEMBER



Asociación Argentina
de Televisión por Cable



cappsa

CAMARA DE PRODUCTORES Y PROGRAMADORES
DE SEÑALES AUDIOVISUALES

BUSINESS PROPOSAL



TRAINING
STANDS
LAUNCHING
WORKSHOPS

CONFERENCE ROOMS VIDEOCONFERENCES

LIVE TALKS

VIRTUAL OFFICES

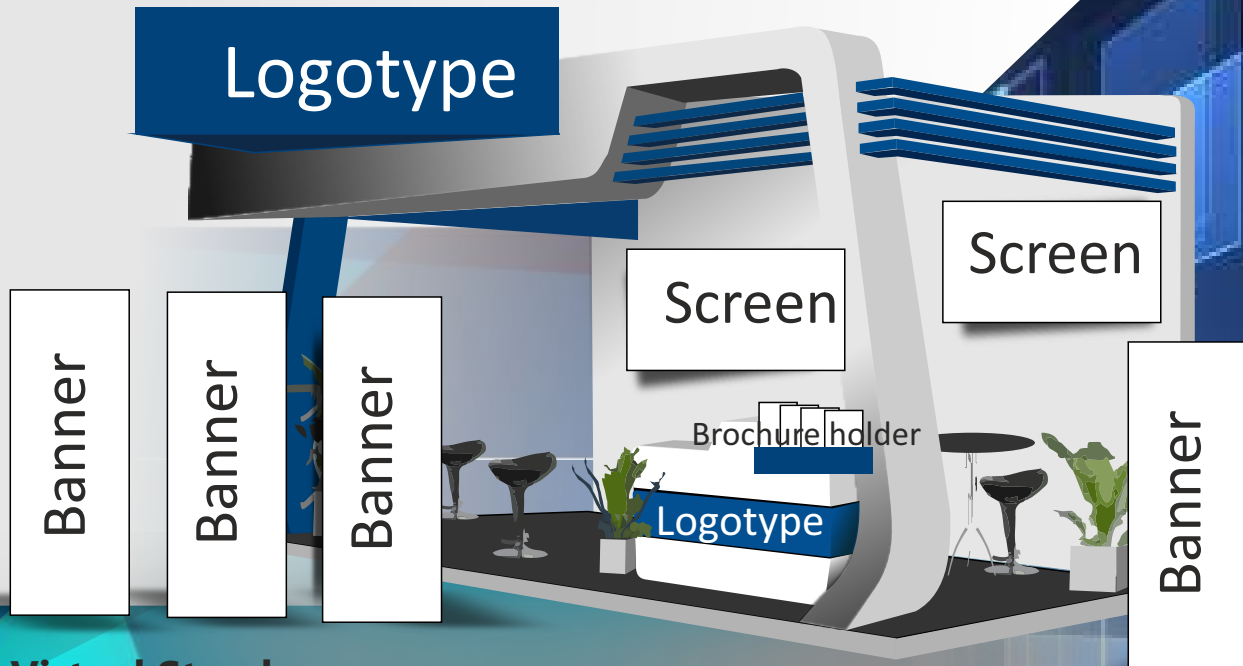
BUSINESS ROUNDS

REAL-TIME DATABASE

The main gathering point for the telecommunication and content industry in the region is just one click away.

Basic STAND

Stand A price: U\$S 1000 + VAT



Virtual Stand:

- Brand visibility
- 2 video screens
- 4 fixed banners areas
- 1 brochure area (up to 4 brochures)

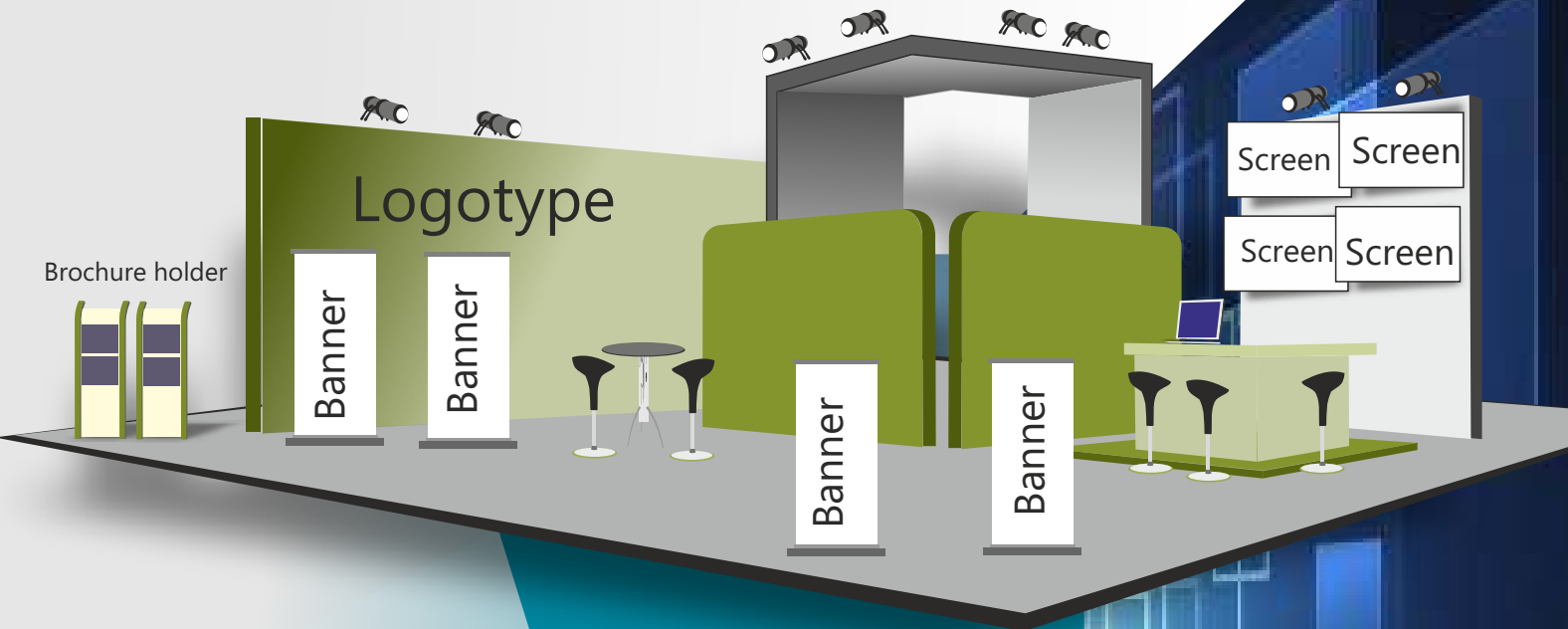
Contact channels for the client:

- Via whatsapp
- Via e-mail
- Social media campaigns
- Special digital invitation card with the logotype and the link of the company
- Products guide in PDF
- Shift schedule of meetings in the stand, through the platform that the client chooses, via Zoom, Google Meet, Webex, WhatsApp, Skype, etc.
- Delivery of contacts database

**Stand sale closure:
October 10th, 2020**

Platinum STAND

Stand B price: U\$S 1350 + VAT



Virtual Stand

- Brand visibility
- 4 video screens
- 4 banners areas (2 dynamics + 2 fixed)
- 2 brochure areas (up to 8 brochures)

Contact channels for the client:

Via whatsapp

Via e-mail

Promotional marketing email campaign:

3 mailshots to each contact who enter the exhibition

Social media campaign

Special digital invitation card with the logotype and the link of the company

Products guide in PDF

Shift schedule of meetings in the stand, through the platform that the client chooses, via Zoom Google Meet, Webex, WhatsApp, Skype, etc.

Pre Recorded conferences in the stand

Usage of Launching Room

Delivery of contacts database

**Stand sale closure:
October 10th, 2020**

Black STAND

Stand "C" price to be established

Much more space

+ Banners

+ Screens

+ PDF downloads

Customized stand possibility

Customized design according to technical features determined by the technical department of the website developers.

Private conference rooms.

Access to data and information of the visitors

Access to market research made within those 3 days

CAPPSA will be in charge of the sale management of associated and non-associated Software Development Companies

Adriana Medici Contact

ATVC will be in charge of sale management of locations to equipment and services companies.

Claudia González Contact

**Stand sale closure:
October 10th, 2020**



Sponsors

Locations available for sponsors: In the website...

- Home screen to enter the website
- Pop-Up in start button or screen switching
- Registration screen
- Scroll across the website
- Banners in training rooms
- Special tab (micro space) in the body of the website.
- Sponsored talks

In material delivery...

- Mailing to enrolled participants, via email Marketing, footer with sponsorship.
- Digital invitations to the exhibition, Whatsapp marketing delivery
- Special announcements
- Invitation card

Functional details and slots of the web platform

3-day exposition: from November, 10th to 12th, 2020

Multiple options for searching speakers:

Central Hall.

Speakers report.

Visitors Accreditations.

Accreditations validation.

Meeting schedule between speakers and visitors.

Shift Schedule per speaker for personalized interviews

Press room in blog notes format

Talks open to general public

Auditorium for live conferences

Launching room

Special promotions and funding

International Business Round

Products exhibition

Possibility for a personalized stand design, with a greater number of communication spaces.

Online notes with broadcasting journalism

Commercial contacts:

Adriana Medici +549 11 6818 7777 adrianamedici@cappsa.org

Claudia González +549 11 5029 5841 claudia@atvc.org.ar

Means of payment

Bank transfer shall be made by the name of ATVC, only to the account of the Association in Banco Santander Río, whose passwords for transferring are:

TRANSFERS FROM ABROAD

Transference must be made via Swift through message Mt. 103.

Blank 50: Payer, full name, address and ID number

Blank 56: Intermediary Bank: ABA 026002561 - SCBLUS33 -Standard Chartered Bank, New York, USA

Blank 57: Payee's Bank: 3544034620001 – BSCHARBA - Banco Santander Rio S.A., Buenos Aires, Argentina.

Blank 59: Payee account: checking account no. 769-155/3 - ATVC: Asoc Arg de Tv por Cable.

Cuit: 30-67963894-3

Blank 70: Payment concept: S22 Servicios Empresariales

TRANSFERS FROM ARGENTINA

Banco Santander Rio S.A., Florida 183, C.A.B.A

Cta. Cte: Nro. 769-155/3

Sit. IVA: Inscripta - CUIT: 30-67963894-3

CBU: 0720769520000000015536

Nombre de la cuenta: ATVC (Asoc. Arg. de TV por Cable)

Checks

Through three equal and consecutive checks for the sum of the amount earned, dating: during months of SEPTEMBER, OCTOBER, NOVEMBER.

Commercial contacts:

Adriana Medici +549 11 6818 7777 adrianamedici@cappsa.org

Claudia González +549 11 5029 5841 claudia@atvc.org.ar

Application form for stand purchase

JORNADAS INTERNACIONALES 2020
#JORNADAS 30 AÑOS VIRTUAL

This application form must be filled and sent via email to: claudia@atvc.org.ar

Company

CUIT

Address

Phone number/fax

E-mail

Web page

Spokesperson

Role

CAPPSA partner

Other companies

Type of stand: BASIC PLATINUM BLACK

We appreciate you taking the time to fill this form in order for us to properly issue your invoice for the sponsorship of your stand. If the data for invoicing do not coincide with the one previously stated, please specify the right information.

Company

Address

Zip code

City

Province

Country

C.U.I.T

Invoice in: \$ (argentine pesos) U\$S (US dollars)

Contact

Mail

Signature and name clarification

Commercial contacts:

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Claudia González +549 11 5029 5841 claudia@atvc.org.ar